The English-Speaking Union English in Action



Annual Report



The English-Speaking Union English in Action

ANNUAL REPORT | July 1, 2017 – June 30, 2018

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Cover: Jackson Dean from Rancho Mirage, California, winner of the 35th English-Speaking Union National Shakespeare Competition

The English-Speaking Union of the United States

144 East 39th St. | New York | NY 10016 | www.esuus.org | info@esuus.org



This year, we accelerated our work to transform the English-Speaking Union's august traditions into vibrant, contemporary programs empowering teachers, students, new immigrants and lifelong learners to engage in confident civil discourse, to thrive as global citizens and to join in creating conditions for prosperity and peace. The need to put English in action as a catalyst for global understanding "in our increasingly shrinking world dominated by dollars and digits, unprecedented migration and bloody national borders" has grown exponentially since those words launched our strategic plan two years ago. At all levels, the ESU has been purposefully restructuring for increased impact on those who can best benefit from, appreciate and amplify the good we do: educators, newcomers to American society and youngsters learning to reason and express themselves. And we expanded the support we provide to our branches and members across the country by offering them unique Travel and Learn opportunities, exciting new materials in print and online and the means to undertake the ESU programs locally while maintaining their organizational identity and effective legal governance.

Your support is needed as the ESU deepens and enhances its educational offerings that break down the barriers to opportunity and inclusion toward global understanding and good will — through English. Enjoy reading about the ESU's mission and work to truly put English in action in this 2018 Annual Report. And join us as a supporting, activist member as we strive to increase our impact across the country.



Christopher Broadwell
Executive Director
The English-Speaking Union of the United States



Dr. Paul Beresford-Hill CBE, KSt.J Chairman The English-Speaking Union of the United States

More than **62,000** served in 2017-2018

53,000 secondary school students

2,000 teachers

800 English learners

2,200 volunteers

4,500 members

80

ESU Mission

The English-Speaking Union employs English as a catalyst to foster global understanding and good will by providing educational and cultural programs for students, educators, immigrants, lifelong learners and members.

ESU Today

We work to inspire common bonds — person to person, one conversation, one presentation and one exchange at a time. By promoting civil discourse we empower participants to rise to their potential as individuals, thrive as global citizens and join in pursuing prosperity and peace.

The ESU's educational activities focus on immigrant employment readiness and integration, teacher enrichment and support, youth speaking programs and scholarships. Our programs meet critical needs brought about by increased migration and integration challenges and drastic cuts in education funding, teacher demoralization and burnout.

Founded in 1920 and headquartered in New York City, the ESU is a national nonprofit educational charity and membership organization with 65 branches across the country. The ESU is supported by corporate and foundation grants, the generosity of its members and individual donors and funds from its unrestricted endowment.



English in Action Programs

English as Catalyst

- English in Action Conversations (EiA)
- Andrew Romay New Immigrant Center (ARNIC)
- National Shakespeare Competition
- Middle School Debate

International Exchange

- Teachers Learning Abroad (TLab) and Travel and Learn Abroad (TLab for Lifelong Learners)
- Luard Morse Scholarships
- Secondary School Exchange

Since 1976

English in Action Conversations (EiA)

EiA STUDENTS

477

students from **58**

countries on

5 continents

36,252 student hours







English in Action (EIA) helps newcomers to the United States to master conversational English and learn about life in the US. In addition to giving students the gift of fluency in English, the program fosters cross-cultural exchange by pairing English language learners with volunteer tutors—native English speakers—for one-to-one conversation sessions. A hallmark of the program is its comprehensive tutor training using best practices in cross-cultural learning and leadership development. The tutor training emphasizes work with culturally diverse populations.

Our EiA volunteer tutors find the experience intellectually enriching and personally rewarding. Their loyalty to the program is due in great part to the extensive support and recognition they receive throughout their work as volunteers in English in Action. This past year we offered more than 80 hours of orientation and professional development coaching and provided inspiring teaching aids, including word games, exercises and quizzes, themed to the season, current events and upcoming holidays. We keep in touch with our volunteers through the monthly *Tutor News* that features updates on new initiatives and events and recognizes a tutor in its *Tutor Spotlight*.

"I'm so grateful for EiA. I learned English and how to survive in New York. I made many friends through the program."

EiA student | from Japan

ESU Branches provided EiA sessions in

Columbus, OH | Kansas Cty, MO | Lexington, VA

New York, NY | Portland, OR | Seattle, WA

EiA TUTORS

466

tutors

new tutors

137

have volunteered for more than

5

years

86

have volunteered for more than

10 vears

44

have volunteered for more than

20

years

39 have volunteered

for more than **25**

years

tutor has volunteered for **33** years

Watch EiA videos at youtube.com/EnglishSpeakingUnion

Since **2013**

Andrew Romay New Immigrant Center(ARNIC)



"I am very glad that I studied English at ARNIC. Thanks to these classes my English has improved tremendously. I feel more confident I will be able to continue my career in this country."

ARNIC student | from Russia

The ESU Andrew Romay New Immigrant Center gives recent immigrants, refugees and asylum seekers in the New York metropolitan area the skills, resources, information and support they need to integrate fully into American economy and society. This free-of-charge year-long program offers English language classes, one-to-one conversation sessions with volunteer native speakers, workshops on various aspects of life in the US and cultural activities to facilitate immigrants' integration and personal and professional fulfillment.

The ARNIC lounge at the ESU House offers resources such as a library, internet access and refreshments and provides a welcoming space for cross-cultural community building as students of different cultures and their tutors and instructors practice English together and share a meal.

Since the ESU opened its new immigrant center in 2013, ARNIC has served more than 1,200 immigrants from over 90 countries.

Some of the highlights of this year included the fifth annual Thanksgiving celebration, the launch of a personalized professional mentoring program and our second annual career day that included mock interviews, resume tips and job search strategies. In addition, we hosted networking events to increase our students' knowledge of US professional culture. Throughout the year we continued to expand our community partnerships and grow the visibility of the ARNIC program.

ARNIC

280

immigrants from

58 countries.

1,220 language instruction hours

41 workshops

12 field trips

Watch ARNIC videos at www.stories-esuus.org





Since 1983

The English-Speaking Union National Shakespeare Competition

347,000+

participated since its inception.

22,050 students

1,770 teachers

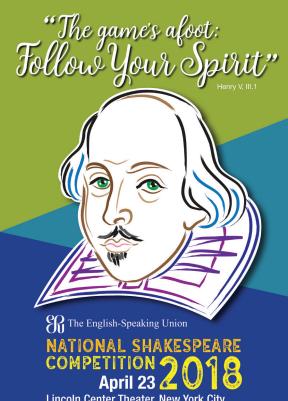
945 competitions

branch communities













The English-Speaking Union National Shakespeare Competition provides educators across the country with a performance-based program for the teaching of English language arts and Shakespeare. Through the course of the competition, high school students read, analyze and perform Shakespeare's monologues and sonnets in three qualifying stages — at the school, community and national levels. It is the only national Shakespeare competition exclusively for high school students.

Through the competition, students acquire essential skills such as critical thinking, close reading and public speaking. They develop self-confidence and an appreciation for the beauty of Shakespeare's language and the power of words. Shakespeare's timeless and universal themes of love, hate, honor, betrayal, envy, fear, pride, lust, grief teach students the enduring values of integrity, compassion, loyalty and responsibility.

The competition has been recognized by the Globe Center, the Children's Theatre Foundation of America and the American Academy of Achievement.

The finals of the 35th English-Speaking Union National Shakespeare Competition were held on Monday, April 23, 2018 on stage at Lincoln Center Theater in New York and drew 55 nation-wide winners of ESU Branch competitions.

Jackson Dean from Palm Valley High School in Rancho Mirage, California won the first prize—a full scholarship to attend the Young Actors Summer School at the Royal Academy of Dramatic Art in London. A student of Susie Zachik and representative of the ESU Palm Springs Branch, Jackson performed as lago from Shakespeare's *Othello* and recited *Sonnet 55* in the final round of the competition.

Runner-up Eli Owens from Penfield High School in Penfield, New York received a scholarship to attend the American Shakespeare Center Theater Camp in Staunton, Virginia. Julia Talbot from Medford High School in Boston, Massachusetts placed third and received a cash prize of \$500.

The ESU provides extensive support to the teachers who include the Competition in their curriculum. In addition to offering training materials such as lesson

plans, monologue and sonnet selection packets and publicity materials, in 2018 we organized a series of professional development workshops for middle and high school teachers, led by certified practitioners from Shakespeare's Globe, that focused on topics such as "Teaching Shakespeare through Performance" and "Shakespeare's Rhetoric of Power and Persuasion."

"Learning the skill of 'close reading' helps students in every academic discipline. It's a core life skill. Shakespeare also affords them the opportunity to think deeply about human nature, good and evil, choices and consequences, and love and death."

Robert Shearer | Teacher from Nashville

Watch Shakespeare Competition videos at youtube.com/EnglishSpeakingUnion

Since 2011

Middle School Debate

Watch Middle School Debate videos at

Since 1957

Teachers Learning Abroad (TLab)

Watch TLab videos at youtube.com/EnglishSpeakingUnion





volunteers

Launched with support from the National Endowment for the Humanities, the ESU Middle School Debate program teaches adolescents the fundamentals of argumentation while developing their abstract reasoning, language arts and practical life skills. This enriching experience in civil discourse runs during the academic year and engages nearly 2,200 students in grades 5 to 8 in New York, New Jersey and Washington, DC in weekly debate activities and Saturday tournaments, ESU Middle School Debate is unique in that it maximizes the learning and skill-building outcomes by extensive coach and judge training and an adaptation of the parliamentary model of debate for middle-schoolers.

In 2017-2018, the program organized 20 day-long tournaments and trained and engaged more than 500 volunteer judges.

Middle school students - 279 from 33 schools in six states - debated for a combined 6,900 minutes during the annual English-Speaking Union Middle School Debate Championship Tournament on May 5, 2018.

The all-girls team from the Rachel Carson Middle School in Herndon, Virginia won the final debate against the Dalton School from New York City, Taking home the Top Speaker and coveted Golden Gavel awards was Jasmine Sanchez of West End Secondary School in New York City for earning top individual speaker points across all five rounds of debate.

Teacher debate-coach training is a critical aspect of the program. This past year we trained 41 teachers in three workshops. The workshops addressed topics such as integrating debate into the classroom curriculum; debate and the Common Core (speaking and listening; argumentation; using informational texts) as well as how to develop a debate program in school.

International Public Speaking Competition

The International Public Speaking Competition, a program of the ESU of the Commonwealth, brought together outstandingly articulate young people from all over the world for a week of public speaking and international cultural exchange in London in May. Alison Cohen, a high school junior at Chandler Preparatory Academy in Chandler, Arizona won the 2018 US National Heat with her speech "Worlds Apart" in which she spoke about adolescent girls' lack of access to education in developing countries. In London, Alison's speeches on "Ancient Greek in the 21st Century" and "Remembering History" won her a place in the IPSC Grand Finale.



Our 60-year-old summer study program offers educators extraordinary professional development opportunities in the most prestigious centers of higher learning in the UK. Scholarships enable teachers from across the US to experience authentic student life in the august universities of Oxford and Edinburgh while delving deep into a range of topics from English literature to history, politics and society, from creative writing to international politics. Shakespeare's Globe in London offers ESU TLab scholars an exclusive course in how to teach middle and high school students to engage fully with Shakespeare's language and plays.

Hosted by our exclusive partners Shakespeare's Globe, University of Oxford and University of Edinburgh, teachers return to their classrooms refreshed and reinvigorated with new insights to share with their students.

"TLab helped me remember why I'm a teacher, why stories are important, and how to rekindle a love for literature in myself and my students."

Niccole R. Guagliardo | Overland High School | Denver. CO







70 teachers in 2017-2018





Teachers Learning Abroad courses:



UNIVERSITY OF EDINBURGH

- **Text and Context:** Modernism. Scottish Literature and Contemporary Literature
- Creative Writing
- Contemporary British and Irish Theater and Performance



UNIVERSITY OF OXFORD

- English Literature
- History, Politics and Society
- Creative Writing
- International Politics



SHAKESPEARE'S GLOBE

Teaching Shakespeare through Performance

Launched 2017

Travel and Learn Abroad (TLab for Lifelong Learners)

Since 1969

Luard Morse Scholarships

An offshoot of our venerable Teachers Learning Abroad (TLab) program, TLab for Lifelong Learners opens up the exclusive educational opportunities previously available only to educators. These one-week educational trips offer ESU members and others interested in the English language and culture the unforgettable adventure of living and learning on the centuries-old Oxford campus or experiencing Shakespeare by following his footsteps in his home town of Stratford-upon-Avon. Lectures by renowned scholars, behind-the-scenes tours, access to archives not open to the public and the company of intellectually curious, worldly, and adventurous fellow travelers power the meaningful enrichment and insider perspectives offered by the ESU Travel and Learn Abroad program.

What is more, participants are doing good while having fun because the proceeds from TLab for Lifelong Learners help to fund scholarships for the ESU Teachers Learning Abroad program for educators.











Shakespeare

Travel and Learn Abroad Courses for Lifelong Learners:

2019 Programs at WWW. esuus.org/

UNIVERSITY OF OXFORD

• The Story and Future of English

SHAKESPEARE BIRTHPLACE TRUST/STRATFORD-UPON-AVON

• From Page to Stage: Text and Theater

The ESU Luard Morse Scholarship provides merit grants of up to \$25,000 toward a semester of study at a British university to American students attending historically black colleges and universities in the US. The scholarship is open to sophomore students in all disciplines and has been awarded to students majoring in economics, philosophy. finance, mathematics, liberal arts and the sciences.

Since the inaugural 1969-1970 academic year, 80 exceptional students have been awarded this distinction through a rigorous and highly competitive selection process.

"...the English-Speaking Union Luard Morse Scholarship has benefited my life and touched others as well. I plan to use the knowledge I gained overseas to change the education system in my hometown and...inspire young people to achieve goals that once seemed impossible."

Serena Newberry | Luard Morse Scholar 2017 | Goldsmiths, University of London





Luard Morse Scholar

Kyana Washington

advocate for women's rights.

Spelman College | Atlanta, Georgia Kyana will attend Oxford University to pursue her dream of becoming an

Secondary School Exchange (SSE)

The ESU Secondary School Exchange program is a merit-based scholarship that provides tuition, room and board for students to spend a semester or year (gap year) abroad between high school and college. Since its inception in 1928, the SSE program has allowed thousands of students to expand their horizons academically and culturally by studying at schools in the UK. The oldest of all our educational programs, the SSE is at the heart of the ESU mission to use the English language to foster global understanding and good will through cultural and educational exchanges.

Through this experience, students gain maturity, independence and gobal perspectives that benefit them in college and in early professional life.

Since 1928





State of Delaware, The English-Speaking Union of the United States

is an independent national membership organization with more than 4,400 members organized in 65 Branches across the country. Committed ESU members and volunteers are the pillars of our educational and cultural programs as they enthusiastically work in their local communities to carry the ESU mission forward.

The ESU Branches operate as limited liability companies (LLCs) formed in the State of Delaware with The English-Speaking Union of the United States as the sole member. This legal structure ensures the non-profit 501(c)(3) standing of all Branches and allows for branch management by a local Board of Directors or direct management by the National Board of Directors to deliver the ESU charitable programs.

The English-Speaking Union of the United States shares fellowship with more than 50 independent ESUs around the world, including the English-Speaking Union of the Commonwealth in London.

ALABAMA

Birmingham

ARIZONA

Phoenix Tucson

CALIFORNIA

Desert (Palm Springs) Los Angeles San Diego San Francisco

COLORADO

Denver

CONNECTICUT

Greenwich

DELAWARE

Delaware

DISTRICT OF COLUMBIA

Washington DC

FLORIDA

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GEORGIA

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Jackson

MISSOURI

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OKLAHOMA Oklahoma City

OREGON

Portland

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Central Pennsylvania Philadelphia

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Rhode Island

SOUTH CAROLINA

Charleston Columbia

TENNESSEE

Memphis Nashville

TEXAS

Austin Dallas Houston

VIRGINIA

Charlottesville Lexington Richmond Southwest Virginia

WASHINGTON

Seattle

Spir Branch Activities

ESU Branches provided more than \$490,000

> in educational funding











Branches participated in the ESU National Shakespeare Competition, engaging

high school students







Branches held Shakespeare teacher programs

6

Branches provided English in Action sessions





in scholarships to 39 TLab teachers









ESU Andrew Romay New Immigrant Center

ESU Annual Conference

Class of 2018 Graduation

On May 31, 2018, the English-Speaking Union Andrew Romay New Immigrant Center hosted its Class of 2018 graduation ceremony bringing together the graduates with their teachers, supporters and elected officials for a celebration at Fourth Universalist Society in New York. Following the ceremony, a benefit dinner supporting ARNIC raised more than \$76,000 through the generosity of a challenge grant from the Andrew and Marietta Romay Foundation.

The graduates were greeted by ESU Executive Director, Christopher Broadwell, and Board Chair Paul Beresford-Hill. Rev. Schuyler Vogel, Senior Minister, Fourth Universalist Society of New York, and Helen Rosenthal, NYC Council Member from the 6th District, spoke on the unique relationship and common values between ARNIC and Fourth Universalist Society, which welcomes immigrants and provide them with free support services.

ARNIC graduates Niurka Melendez-Vasquez and Dieudonné Ndje Bayi Seh shared their experiences in the program, followed by a panel discussion led by Peter Frey, ESU Board Member and Trustee of the Romay Foundation, on "ARNIC: Empowering New Immigrants." The panel included Laura V. Gonzalez-Murphy, Director, New York State Office for New Americans, and Jenifer Rajkumar, Director of Immigration Affairs and Special Counsel, NY Department of State. The New York City Mayor's Office of Immigrant Affairs was represented by Anne Montesano who spoke about the city's programs that support the 3.1 million immigrants who call New York City home.

The keynote commencement address was delivered by Dr. Jan Vilcek, Professor Emeritus and Research Professor at NYU Langone Medical Center, himself a refugee from former Czechoslovakia and one of the inventors of the blockbuster drug Remicade®. Dr. Vilcek reminded everyone of the contributions immigrants have made to American society and encouraged the graduates to pursue their dreams.



Louisville, Kentucky □ October 28 – 30, 2017

The 2017 English-Speaking Union Annual Conference, held at the historic Brown Hotel in Louisville, Kentucky, drew members from across the country for an enjoyable gathering of long-standing and new members with productive discussions about advancing the ESU educational programs. Business sessions included the semi-annual meeting of the Board of Directors, a working conclave for the National Board and Branch Officers, and regional meetings of the ESU Branches.

The 97th Annual General Meeting of The English-Speaking Union of the United States took place on Sunday, October 29. At that meeting, the following Board members were unanimously re-elected to two-year terms: Peter Frey, New York, NY; Julia Hansen, Palm Beach, FL; Donna Miller, Winter Park, FL; Mary Alice Phelan, Jacksonville, FL; Charles D. Reaves, Memphis, TN, and Susan (Robin) Sinclair, Nashville, TN. Additionally, the following were elected to two-year terms as new Board members: Dianne Devlin, Menlo Park, CA; Nancy Isaac, Palo Alto, CA; Lisa Kressbach, New York, NY; Darryl McCormick, Stamford, CT; John Raffaeli, Fernandina Beach, FL, and Mathew West, New York, NY.

Among the topics of discussion during the National Board and Branch Officers' conclave were the launch of a new Travel and Learn initiative for ESU members and other lifelong learners to spend a week at Oxford, learning about the Story and Future of English from Oxford scholars, and at Stratford-upon-Avon at the Shakespeare Birthplace Trust and Royal Shakespeare Company. Branch leaders also presented ideas on how to establish English in Action units locally.

Guest speaker was Dr. Sandie Byrne, Associate Professor in English Literature and Creative Writing and Fellow of Kellogg College at Oxford University, speaking on the writing of Jane Austen, one of her specialties. Dr. Byrne is one of the instructors of the English-Speaking Union TLab program for high school teachers at Oxford and our one-week course for members and lifelong learners. Jane Easton, Director General of The English-Speaking Union of the Commonwealth, also addressed the body of ESU US members at the luncheon preceding the Annual General Meeting.

On Monday following the business meetings, a terrifically enjoyable full-day tour of Churchill Downs and the Kentucky Derby Museum engaged nearly all members attending the conference.



With Thanks to Our Donors July 1, 2017 – June 30, 2018

* Individuals who generously participated in the English-Speaking Union National Patron Program providing unrestricted operating support to the ESU and its Branches.

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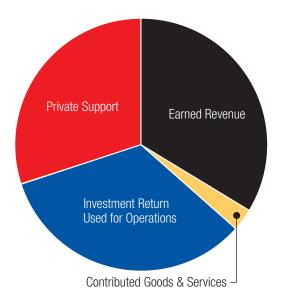
Condensed Statement of Activities July 1, 2017 – June 30, 2018

Unaudited and exclusive of Branch activities

OPERATING REVENUES	
Private support	770,171
Earned revenue	888,156
Investment return used for operations	880,272
Contributed goods and services	52,500
TOTAL	\$ 2,591,098
OPERATING EXPENSES	
Program Services	
Membership and branch services	478,222
New immigrant language programs	677,229
Student & teacher programs	781,036
Other programs	4,164
Total Program Services	_\$ 1,940,650
Supporting Services	
Management & general	532,549
Fundraising	110,704
Total Supporting Services	\$ 643,253
TOTAL	\$ 2,583,903
Operating Gain (Loss) for FY 2017-201	8 \$7,195

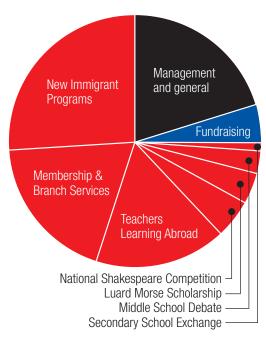
ASSETS as of 07.01.2017	\$ 16,842,615
Endowment, investment capital & other non-operating assets	14,134,031
Cash as of 06.30.18	558,409
Property as of 06.30.18	3,741,133
ASSETS as of 06.30.2018	\$ 18,433,573
Gain (Loss) on assets	\$1,590,958

Complete financial statements are available on our website: www.esuus.org/about/financial_statements



Operating Revenues

Private Support	30%
Earned Revenue	34%
Investment Return Used for Operations	34%
Contributed Goods & Services	2%



Operating Expenses

Program Services	75 %
New Immigrant Programs	26%
Membership & Branch Services	19%
Teachers Learning Abroad	17%
National Shakespeare Competition	5%
Luard Morse Scholarship	4%
Middle School Debate	3%
Secondary School Exchange	1%
Management & General	21%
Fundraising	4%



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