



The English-Speaking Union
of The United States

*Centennial
Branch Working
Group Discussion*



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Relaunch of the Evelyn Wrench Speakers Series

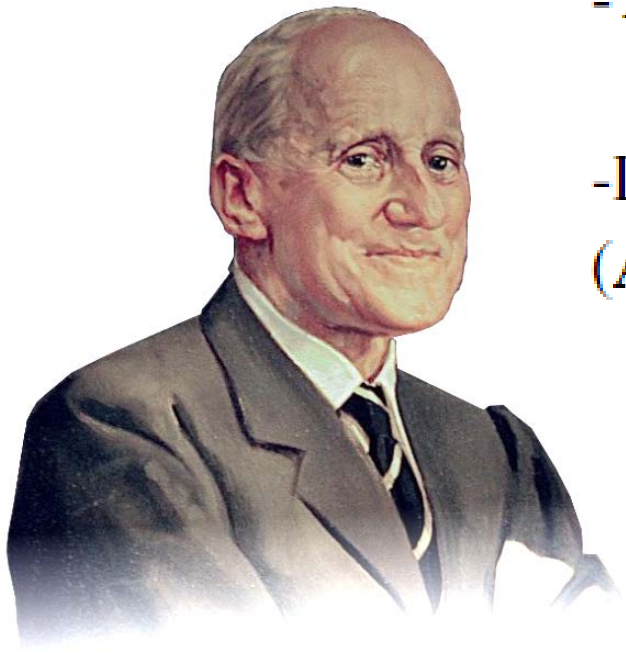


MAN OF LETTERS: The Eminent 12 members - now published, the 12th volume of the series is now being published in the new format.

The Evelyn Wrench Fund to be created in Q1 of 2020
\$100,000 Challenge from Donald Best ESU Board Member
(Funding Goal \$600,000)

-The updated Evelyn Wrench Speakers Data Base

-Launch of pilot program in Q 1 of 2020 in the South East
(Author Elizabeth St. John - The Lady of The Tower)



Goals of program on local level

- The events to be open to public in top venues to encourage membership/raise funds
- Support from National in helping to promote the events
- Fund will underwrite, plan and transport speakers, as in the past local transportation and hospitality will be underwritten by Branch.



Securing the National Shakespeare Program for the Future



Our Centennial Year Goal is to double our current Shakespeare Fund of \$400,000 to \$800,000.

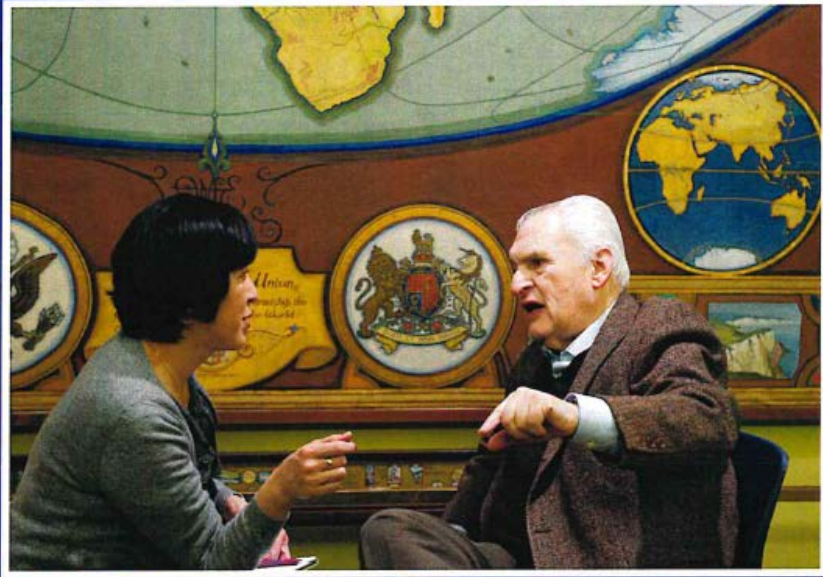
Funding Approach

- Solicitation to top Donors on a National and Local Level*
- Fundraising event in NYC in April 2020 around the Finals*





The English-Speaking Union
LEGACY SOCIETY



*Relaunch
and Renaming of a
Bequest Program*

Branch Celebrations



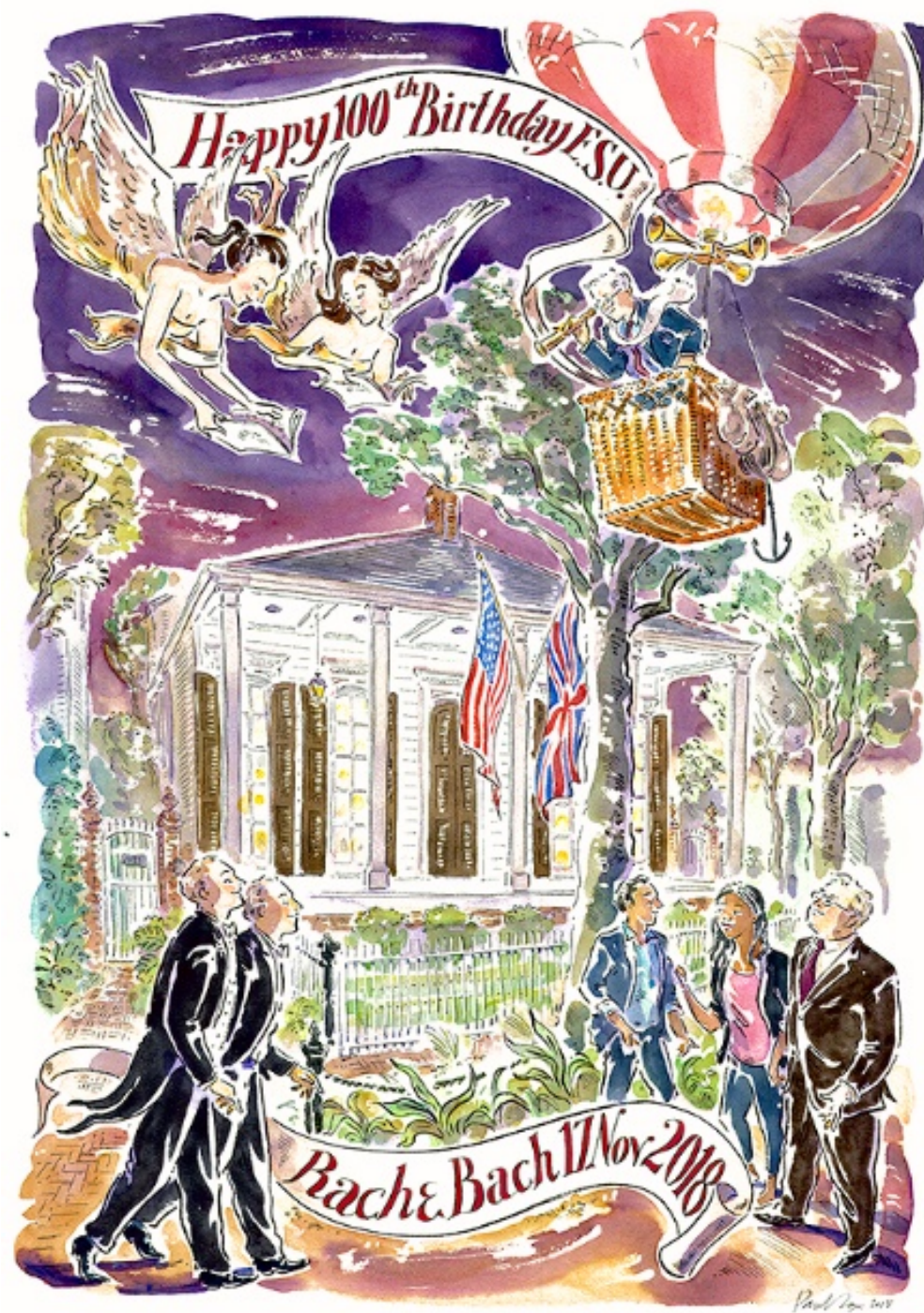
- Branch Financial Pledges to help underwrite Wrench & Shakespeare
- New branded promotion materials
- Centennial Video “100 Years 100 Stories “ to include National & Branch highlights
- Local Branch events and national online calendar featuring dates and activities honoring the ESUUS
- Centennial Tribute Book to be published in 2021

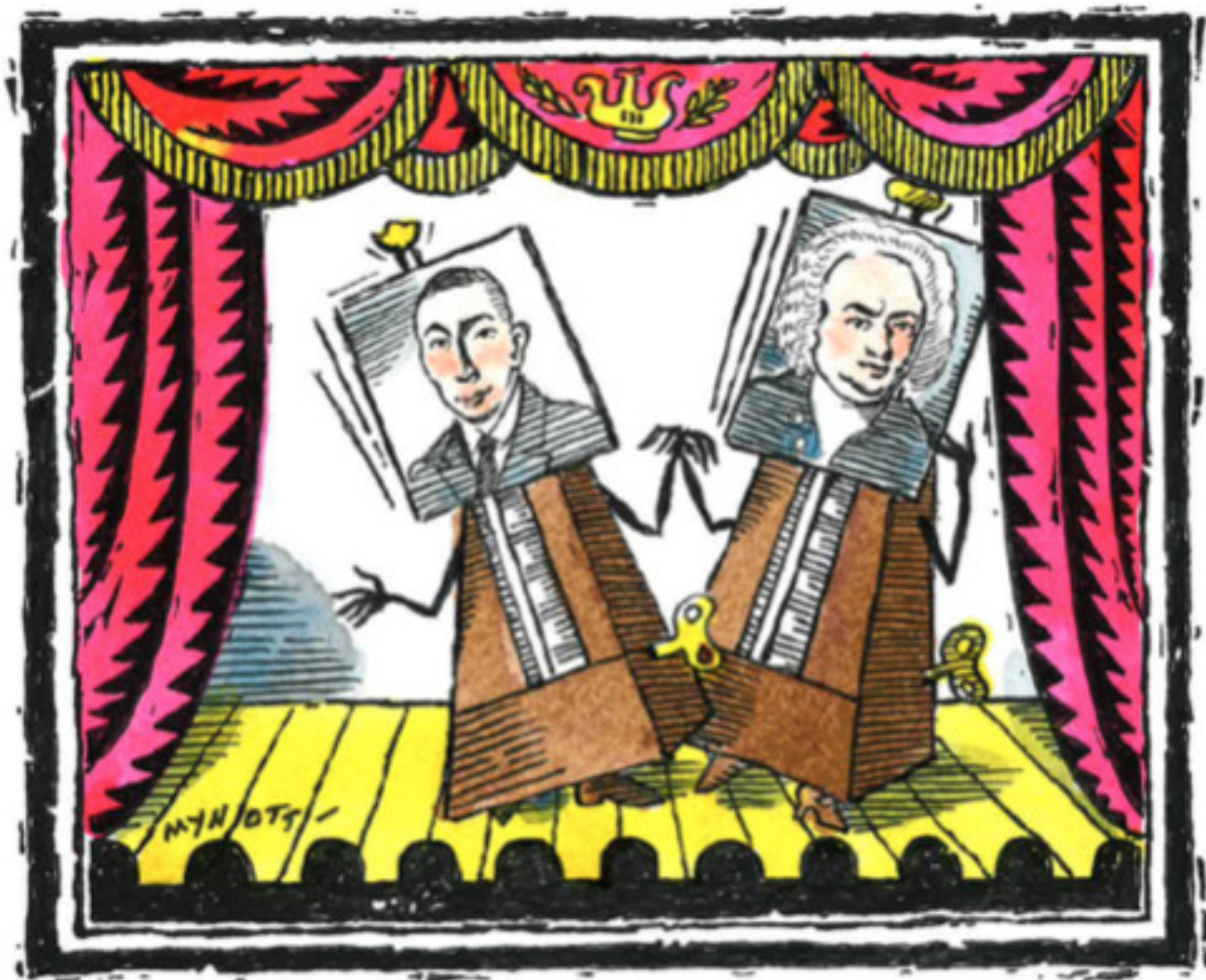






Paul Cox '78





RACH & BACH.

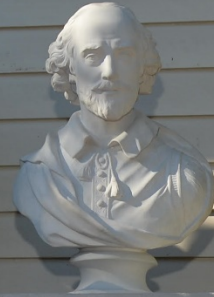












"I like
this
place &
willingly
could
waste
my
time
in it"
*As you
Like it*
II, iv





National & International Events



-June 2020 Event hosted by France's ESU Celebrating the Centennial of ESUUS

-November ICM and Annual General Meeting in New York attended by International Members

-November Celebration and Concert at the United Nations
(Invited Guest The Princess Royal)

