



English in Action
The English-Speaking Union

Luard Morse Scholarship

Applicant Webinar

Nov. 16, 2017

Who We Are



Taylor Peterson
ESU



Elliott Goodman
ESU



Duane Hughes
Chair



English in Action
The English-Speaking Union

Under the banner "English in Action" the ESU employs English as a catalyst to foster global understanding and good will through educational opportunities and cultural exchange programs.

English as Catalyst

- English in Action
- New Immigrant Ctr
- MS/HS Debate
- National Shakespeare Competition

International Exchange

- Luard Morse
- TLab
- Secondary School Exchange
- Walter Hines Page Scholarships

Lucy Luard's Legacy

“Since its inaugural 1969-1970 academic year, 78 Luard Scholars have performed with distinction at some 20 British colleges and universities during their junior year of study abroad. In each of those years, the ESU has placed each scholar in the British institution of his or her choice, and this would include Oxford, Cambridge, the London School of Economics, Edinburgh, Manchester, King's College London to name a few....I can say with certainty that each and every one had his or her vistas broadened and their intellectual horizons expanded, their sense of possibilities altered—indelibly altered and stretched by the seminal impact of that year studying abroad.”



*Dr. Laurence Morse,
7th Luard Scholar
Howard University /
London School of Econ.*

Recent Luard Morse Scholars



*Leondre Ramsay, 78th Luard Morse Scholar
Howard University / Univ. College, London*

I am a community development minor back home at Howard University and have been specifically researching gentrification issues recently, so visiting [the Grenfell towers] and learning about housing advocacy issues here has given me an idea of the international scope and implications of these issues.

While I was prepared to have somewhat of a “life-changing” experience, no amount of preparation could have gotten me ready for the friendships formed, the knowledge gained and the shift in perspective that resulted ... While at Oxford, I completed coursework in the Department of Biochemistry at St. Anne’s College. ... I also joined the Salsa Society, participated in several activities with the Oxford African Society, joined the inaugural cohort of the Kofo Kollektive (a group designed to bring together the women of African descent at Oxford), attended formal dinners, went punting and witnessed my first Oxford ball.



*Adaya Sturkey, 77th Luard Morse Scholar
Hampton University / University of Oxford*

The Application

- ESU Website > Programs > Luard Morse > How to Apply > Checklist
 - Application
 - Background
 - Essays
 - Two References
 - Statement of Academic Credit
 - Transcript
- School Coordinator's Role (Email or Post)
- Monday, December 4th by noon ET

Evaluation Process

- Written applications evaluated by reading committee.
- Four finalists selected:
 - January trip to NYC to meet Alumni Scholarship Committee
 - In-person interviews
 - Make connections with Luard Morse Alumni who are now leaders in finance, marketing, and education.
 - Big honor! Put on your resume.
- One or two Scholars will be named.

Evaluation Criteria

- **Academic Success:** How has this student pursued and excelled in a rigorous course of study?
- **Intellectual Curiosity:** How has this student demonstrated open-mindedness and a desire to expand their horizons?
- **Relevance of Luard Morse Scholarship:** How well does the student describe his/her professional goals and the role this scholarship will play in the achievement of those goals?
- **Character:** How has this student demonstrated resilience, integrity, and adaptability?
- **Leadership and Community Engagement:** How has this student demonstrated leadership and played a role in their community?
- **Ambassadorship:** How will this student serve as a communicator abroad and as a Luard Morse Scholar upon their return?

Evaluation Criteria

- Use these criteria as guides in preparing your application.
 - *How can I answer these overarching questions as I respond to the essay questions?*
 - *How can my recommenders can highlight my strengths in these areas?*

Choosing Your Program in the UK

- Partnership with Arcadia

ESSAY QUESTIONS

What schools would you like to attend in the UK and why? If you are awarded an ESU Leonard Morse Scholarship (notification in January 2018), you will then apply directly through Arcadia University, the College of Global Studies. Please list a first, second, and third choice from the list of British schools found on Arcadia's website that you would be interested in attending. You will be accepted by the university on your own merits. The ESU provides up to \$25,000 to cover the costs of one semester: the scholarship includes tuition, program deposit, airfare, and up to \$2,500 stipend (stipend is dependent on funds remaining after all requisite fees have been paid).

- Research these schools well: be able to name specific aspects of their academic programs and how you will benefit from them.

Q & A

- Type your questions in the chat box.

