



The English-Speaking Union of New York

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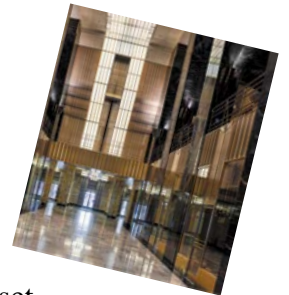
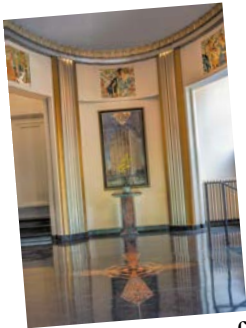
Art Deco Society of New York

invite you to

Art Deco Chicago: Designing Modern America

An Illustrated Talk by Robert Bruegmann

Join The English-Speaking Union and ADSNY for an engaging illustrated talk that will highlight Chicago's role in bringing revolutionary modern design to the American marketplace. Focusing on the critical period from the 1930s to the 1950s, Bruegmann explores issues of design and aesthetics within the larger social, economic, and cultural context of the period. His talk discusses the ways in which the city's industries, advertising firms, and mail order companies advanced modern design on the local, regional, and national levels. In addition to seeing how stunning Art Deco towers set trends for skyscrapers throughout the country, highlights of this presentation include iconic decorative arts and industrial designs for products such as Schwinn bicycles, beautiful Deco radios by Motorola, streamlined coffee makers from Sunbeam, an entire universe of products from Sears and Montgomery Ward...and more! Through engaging photographs of many relatable objects such as these, we will see how innovative designs, coupled with the power of Chicago's manufacturing and distribution infrastructure, led to the mass production of affordable, state-of-the-art products featuring a new urban-inspired aesthetic that furnished public and private spaces across the United States.



Robert Bruegmann is a distinguished Professor Emeritus of Art History, Architecture, and Urban Planning at the University of Illinois at Chicago, and is a historian of architecture, landscape, preservation, urban development, and the built environment. He is the author of numerous books and articles including *The Architects and the City: Holabird & Roche of Chicago 1880-1918*; *Sprawl: A Compact History*; and *The Architecture of Harry Weese*. Most recently, Bruegmann was editor of the Chicago Art Deco Society's 2018 publication, *Art Deco Chicago*. He is also a frequent lecturer, contributor to magazines and blogs and guest on radio and television shows.



Register by mail with the attached form or online at: <https://www.esuus.org/newyork/about/ChicagoArtDeco/>

For information, contact Ed Mohylowski at newyork@esuus.org or 212-818-1200, ext. 218.

Monday, April 8, 2019

6:30 p.m.

**The English-Speaking Union
144 East 39th Street, New York City**

\$20 for ESU National Patrons

\$25 for ESU Members

\$35 for Non-members

ESU National Patrons are invited to enjoy a private champagne reception with Mr. Bruegmann in the Executive Director's office at 6 p.m.



The English-Speaking Union of New York

REGISTRATION FORM

Art Deco Chicago: Designing Modern America

An Illustrated Talk by Robert Brueggemann

The English-Speaking Union of New York

144 East 39th Street, New York, NY 10016

Monday, April 8, 2019

Talk with Robert Brueggemann begins promptly at 6:30 p.m.

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-Mail Address _____

_____ Number of ESU National Patron Tickets at \$20 each: \$ _____

_____ Number of ESU Member Tickets at \$25 each: \$ _____

_____ Number of Non-Member Tickets at \$35 each: \$ _____

_____ I am unable to attend, but I enclose a tax deductible contribution of \$ _____

_____ **I would like to become a member, or renew my membership, of the ESU:**

___ Single Member \$85 ___ Couple Member \$125

___ Supporting Single Member \$125 ___ Supporting Couple Member \$225 \$ _____

Total Due: \$ _____

_____ Enclosed is my check payable to **The English-Speaking Union New York Branch**

**Please send payment to: The English-Speaking Union
 144 East 39th Street
 New York, NY 10016**

_____ I prefer to pay by credit card

Credit Card Number: _____ Exp. Date _____

Name (as it appears on card): _____

_____ I am an ESU National Patron and will attend the Patrons' Champagne Reception
in the Executive Director's Office at 6:00 p.m.

**No tickets will be issued. Your name will be on the list at the door.
Please send payment by Friday, April 5, 2019.**